



Covington Lions Club
Sherman's Last Burning
Annual Festival
&
BBQ Cook-Off



Dear

This past October, with your help, the Covington Lions Club held its 2nd annual ***Sherman's Last Burning*** BBQ Cook-Off. By all accounts, it was a very successful undertaking. We had over 30 contestants in our first Cook-Off. With the community's support, we raised over \$6,000 to go to sight and hearing projects and educational scholarships in the Covington/Newton County area. In addition, we estimated that approximately 8,000 people attended the 2-day event.

Those in attendance not only were drawn to the Cook-Off, but were also treated to 2 days of live entertainment. Along with over 100 arts and crafts vendors, the 2-day event provided an opportunity of uniqueness, unseen in Covington--maybe forever!

I would be remiss if I failed to also mention the Sponsors' BBQ contest. This was a last minute addition to the activities, but one which those that participated have repeatedly said to "do it again"--And, WE WILL! This year, it will be called the ***Iron Chef Competition*** on Friday night.

Mark your calendar for October 10 & 11, 2008 as our Annual ***Sherman's Last Burning Festival*** and **BBQ Cook-Off**. We ask that you join us by becoming a **Sponsor**. Enclosed is a **Sponsor Sheet** identifying benefits at the various sponsorship levels. We hope you will join us by completing the enclosed **Sponsor Application Form**. All donations are tax-deductible (we are a 501C-3) charity. We hope to receive your Application Form before June 1, 2008. In the meantime, our representative will be contacting you soon to answer any questions you might have about this event.

We anticipate over 36 BBQ contestants, from all over the Southeast, in this Cook-Off competition. The top three winners in four divisions will receive cash prizes. The remaining contestants will receive a token of appreciation.

Platinum, Gold and Silver sponsors will have free exhibit space and can participate in the ***Iron Chef*** Competition on **Friday** night. All sponsors will have tickets to the **Sponsor's Welcome Dinner** on **Thursday** night, October 9th.

Please join us in October.

Sincerely,

Richard W. Brown
Chairman – Sponsorship Committee